



**For Immediate Release**

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## ***Andrew Schafer Joins Verisae's UK CRC Reporting Deployment Team***

### ***Appointment Brings Deep CRC Energy Efficiency Scheme Experience to the UK Market***

**Minneapolis, January 4th, 2010** -- Verisae announced today that Mr. Andrew Schafer has joined its EMEA team as Director of Sustainability Resource Planning (SRP). Andrew was previously a Senior Managing Consultant in IBM's Energy and Environment team in the United Kingdom. He is a chartered accountant with significant experience in business strategy and carbon management consulting, and was IBM's global lead on carbon footprinting and carbon business case development.

Andrew is a subject matter expert on the UK's Carbon Reduction Commitment Energy Efficiency Scheme (CRC). In addition to developing client facing CRC consulting offerings, he also led IBM's internal preparation and strategy development for the CRC.

*"Andrew will play a pivotal role in Verisae's growth, combining his deep sustainability expertise with his business consulting and financial background,"* commented Jerry Dolinsky, Verisae's Executive Vice President of Global Field Operations. *"He will bring SRP platform to clients across a range of industries. His unique combination of sustainability-related subject matter expertise, consulting background, and deep financial expertise represents the ideal skill set for driving Verisae's sustainability product set in EMEA".*

*"I'm delighted to be joining Verisae at a very exciting time in the company's growth. Verisae has an incredibly powerful sustainability product set,"* said Mr. Andrew Schafer. *"I'm looking forward to helping clients realise the tremendous energy savings and emission reductions that it enables. In addition to driving efficiencies and bottom line cost savings, Verisae's SRP software also helps companies produce comprehensive reporting and achieve legislative compliance, an area which is becoming increasingly important."*

Mr. Schafer's immediate focus will be on launching Verisae's software offerings to help UK organisations respond to the Carbon Reduction Commitment Energy Efficiency Scheme (CRC). The CRC is a UK CO2 Cap and Trade scheme commencing on April 1<sup>st</sup>, 2010. It will affect approximately 5,000 organisations. Verisae will help distributed organisations meet the complex



energy data management, reporting, and compliance requirements as well as manage the potential financial and reputation impacts that all participants may face.

**About Verisae, Inc.**

Verisae ([www.Verisae.com](http://www.Verisae.com)) helps measure, manage, and monetize energy costs and carbon emissions. Our proven Sustainability Resource Planning (SRP) offerings improve operational efficiency, make sustainability initiatives actionable, and reduce energy costs and emissions for distributed enterprises. We deliver a broad range of sustainability software solutions to over 42 global clients with a service network of over 7,500 third-party consultants consisting of 65,000 application users. Our integrated sustainability platform actively tracks over 2.1 million assets across 23,000 sites.